

NJOF National Agenda

Mission: *Celebrate Freedom*

Objective: *Acknowledgment as the Subject Matter Experts on Juneteenth*

Goal: *Legislative Recognition of Juneteenth as a National Day of Observance*

Community Advocacy: *Bridging the Digital Divide*

Community Service: *Inter-County Exchange*

2019 NJOF Events

February 22, New Orleans, LA, NJOF 25th Anniversary

June 3, Noon CST, We are the Juneteenth World Flag Raising

June 19, Washington D.C. National Press Club Prayer Breakfast

June 28-30, The Delta, A Tribute to Doc

46 states and the District of Columbia have passed legislation to officially recognize Juneteenth. The NJOF directly contributed to the legislation in more than 40 states. The annual Congressional Juneteenth Reception, hosted by members of Congress, and the National Juneteenth Prayer Breakfast are now Washington D.C. traditions.

National Juneteenth Observance Foundation (NJOF) has been promoting the national recognition of **Juneteenth Independence Day** for nearly 25 years. NJOF has been instrumental in the passage of bills in more than 40 states and the District of Columbia.

The Nineteenth of June, along with the Fourth of July, completes the cycle of freedom for Americans' Independence Day observance.

Call Your 2 U.S. Senators at 202-224-3121 to Support National Recognition of Juneteenth Independence Day Amend U.S. Code 36 and Recognize Juneteenth Independence Day

National Juneteenth Observance Foundation (NJOF)

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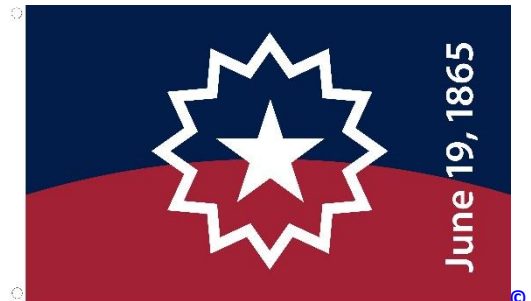
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The NJOF Mission

"To bring all Americans together to celebrate our common bond of freedom through the recognition, observance, education and historic preservation of Juneteenth in America."



A Celebration of Freedom
None are Free, Until All are Free

www.njof.org

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Juneteenth America, Inc.

Steven Williams, *President*
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Amani Terrell
Los Angeles Juneteenth Celebration
Black Arts Society

Founder and Chairman
Rev. Ronald V. Myers, Sr., M.D.
1956-2018

About Juneteenth

Juneteenth is the oldest known commemoration of the ending of slavery in the United States. It has been an African American tradition since June 19, 1865. On that day, in Galveston, Texas, General Gordon Granger issued General Order #3 advising all, that slaves had been freed by the Emancipation Proclamation and the 13th Amendment. Upon receipt of this announcement, former slaves in Texas, Louisiana and Oklahoma began celebrating. An annual celebration of June 19 began on the first anniversary of that day, and eventually came to be known as Juneteenth a portmanteau of "June" and "nineteenth". Juneteenth legislation has been passed in 46 states and the District of Columbia.

Join NJOF As We Celebrate 25 Years

join@nationaljuneteenth.org

About the NJOF

NJOF is a national foundation, including hundreds of local organizations, that have been instrumental in the passage of Juneteenth Independence Day legislation. The NJOF advances the right of Freedom through its initiatives including education, health, music, art and technology, creating opportunities for a better life for all. By focusing on these key building blocks the NJOF movement creates long-lasting community change. The **NJOF** is a call to action for everyone to become a part of the change.

Juneteenth has been an African American tradition since 1865. Economic and cultural forces caused a decline in Juneteenth celebrations beginning in the early 20th century. The Depression forced many blacks off farms and into the cities where employers were less eager to grant leaves to celebrate Juneteenth.

In 1968, Juneteenth received a strong resurgence through the Poor Peoples March to Washington D.C., Rev. Ralph Abernathy's call for people of all races, creeds, economic levels and professions to come to Washington to show support for the poor. Many of these attendees returned home and initiated Juneteenth celebrations in areas previously absent of such activity.

In 1994, the era of the "**Modern Juneteenth Movement**" began when a group of Juneteenth leaders from across the country gathered in New Orleans, LA, at Christian Unity Baptist Church, Rev. Dwight Webster, Pastor, to work for greater national recognition of Juneteenth. The historic meeting was convened by Rev. John Mosley, Director of the New Orleans Juneteenth Freedom Celebration. Several national Juneteenth organizations were ignited from this historic gathering including the National Juneteenth Observance Foundation (NJOF)hr . Shortly prior to this gathering, Juneteenth America, Inc., (JAI) was founded by John Thompson, who organized the first National Juneteenth Convention & Expo, and the National Juneteenth Celebration Foundation (NJCF) founded by Ben Haith, the creator of the National Juneteenth Flag. In 1997, through the leadership of Lula Briggs Galloway, President of the NAJL and Rev. Ronald V. Myers, Sr., M.D., Chairman of the NAJL, the U.S. congress officially passed historic legislation recognizing Juneteenth as "Juneteenth Independence Day" in America. Rev. Dr. Myers returned to Washington, DC in the year 2000, to establish the annual WASHINGTON JUNETEENTH National Holiday Observance and began the campaign to establish Juneteenth Independence Day as a National Day of Observance.

